HELLO!

My name is

PEDRO SARMIENTO

I'm an

ART DIRECTOR

&

WEB DEVELOPER

who lives in ***MIAMI.*** I love

GOOD DESIGN

GREAT CREATIVITY AND

COLLABORATIONS

AND ALTHOUGH MY BACKGROUND IS

VISUAL

I LIKE PROBLEM SOLVING AND THROUGH

EXPERIMENTATION

TAUGHT MYSELF WEB DEVELOPMENT.

I have passion and ambition for what I do and always learn as much as I can.

WHEN IM NOT BEHIND A COMPUTER IM WITH MY TWO DAUGHTERS OR TRAVELING.

VISIT MY PORTFOLIO

WWW.AVISUALTRIP.COM

PEDRO@AVISUALTRIP.COM

786.277.7370

ENJOY

OR CONTACT ME!

OBJECTIVE

To fulfill a position in a successful and aesthetically innovative workplace that will further the development of my skills while providing the employer & clients with unique and creative solutions.

WORK EXPERIENCE & EDUCATION

Accentmarketing | Sr. Online Art Director & Web Developer | 2010 — 2013

Conceptualized for web marketing strategies. Designed and developed web content from original concepts as well as from pre-designed. Content included sitemaps and wireframes, content optimization, social media apps, web banners, client presentation materials based in flash, web sites, mobile sites, newsletters and the installation and operation of Content Management Systems. Also provided estimates and costs to clients.
Clients: Dunkin Donuts, U.S. Navy, Farmers Insurance, Kaiser Permanente, Humane Society of South Florida, Hispanicize, Casa Ideas, USA.gov & Andes Chemical

Accentmarketing | Graphic Designer | 2002 — 2010

Met with Art Directors on project expectations and initialized mechanicals, attended pre-press proofing, created client mockups & produced agency presentations.

Accentmarketing | Intern | 1999 — 2001

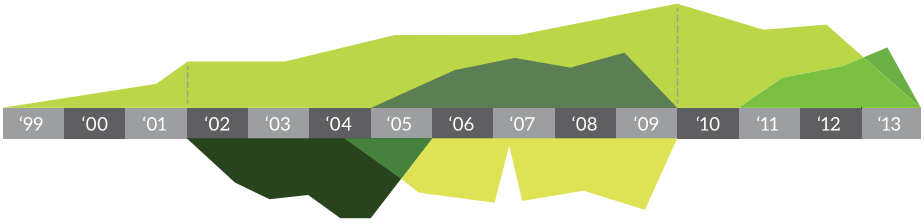
Helped with daily studio duties from archiving files to making client requested changes, helping art directors with mechanicals & digital files ready for press output.

New World School of the Arts (UF) | Professor of Web Design | 2011 — 2013

I was responsible for upper and lower division web design (Intro & Advanced) classes as well as Flash animation and Actionscript. Created class schedules, project/assignments, tutorial aids & graded students based on their assignments.

La Communicativa | Art Director | 2005 — 2009

Worked on projects ranging from illustration's to brand identity, posters, flyers, brochures, postcards, web sites & animations. Met with client's to assist on their brand development & discuss project scope.



New World School of the Arts (UF) | Bachelors | 2009

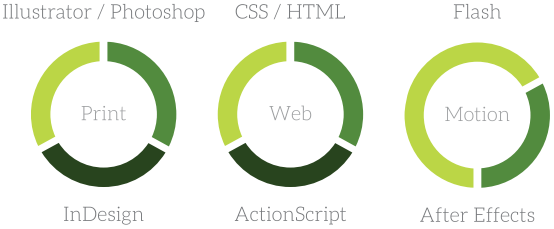
Bachelors of Fine Arts in graphic design. Minors in electronic media and art history.

Miami Dade College | Associates in Arts | 2005

SKILLS

Knowledge in print, web design & front end development in the advertising field. Great project management capabilities, sharp attention to detail & problem solving skills.

TECHNICAL SKILLS



AWARDS & PUBLICATIONS

Addy | 2011
Silver - Mixed Media

AIGA | 2008
Gold - Best Brochure

Addy | 2006
Gold - Best Direct Mail

Web Index 7 | 2006

Postcard Designs | 2010

Common Underground | 2009